Good for the Employer

- An attractive, easy to use presentation of ALL company benefits
- An attractive, recruiting tool which says "we are a progressive company."
- A good insurance policy that if the HR staff leaves, all info, contacts, etc are in one place and are current
- ❖ A tool for ex COBRA employees to use without using HR staff time
- A global benefit statement for all who access the site. Get more value from the benefit dollars spent
- * A tool that spouses and kids at college can use without using HR staff time

Good for the HR/benefits staff

- Self service frees valuable time which can be spent on training, recruiting, and compensation management.
- Employees can inquire confidentially minimizing HIPPA exposure
- * Managers can use the site to recruit and do orientations.
- * Forms online can save lots of time.
- Answer questions and help employees with a single source, which is always current
- Update the company handbook immediately
- Communicate benefit or cost changes immediately
- Post company events, anniversaries, birthdays, and deadlines

Good for employees

- Find doctors and dentists
- Check balances and claims
- Download forms
- Get good info confidentially
- Answer benefit questions confidentially
- All your benefits 2 clicks away
- Calculate lots of things like flex savings, etc.
- Children at college can get help online
- Spouses can get help online
- Access lots of medical information from reliable resources like the Mayo Clinic.

