

## WHY CREATE A BENEFIT WEBSITE?

1. Saves time (and money) for the HR/benefits person, time which can be spent for mission critical tasks such as hiring, training, managing compensation, etc.
2. There is no cost for expensive computer equipment or software, only a modest 3-hour time expense to gather information.
3. The employer controls the content and identity of the site.
4. All of the company benefit information is put in one place and kept current. This is a **great disaster planning tool**.
5. Saves time (and money) by putting ex-employees on self-service.
6. Provides a way to display and explain your benefit package to prospective employees, even prospects across the country.
7. Provides a tool for directing Hispanic employees to the Hispanic advocates at each benefit vendor helping valuable employees and saving time (and money).
8. Allow employees to access benefit information or leave messages 24 hours a day.
9. Provides a virtual statement of all employee benefits every time an employee visits the site.
10. Eliminates the need to inventory forms, booklets, highlight sheets, etc in multiple locations.
11. Makes it easier for employees to use benefits. Many vendor websites today are very large and complicated.
12. Provides a way to communicate benefit changes easier and faster.
13. Allows you to showcase expensive statutory benefits like Social Security.
14. Helps employees confidentially compute the cost of benefit changes mandated by life changes.
15. Makes mandatory reenrollments such as flexible spending accounts easier.
16. Makes enrolling new employees easier.
17. Showcase wellness programs and tools.
18. Provides the beginning of total self-serve benefits.
19. Provides the beginning of virtual human resource and payroll management.

**Benesytes** 

Chuck Busse  
888-538-2788 ext.215  
[cbusse@benesytes.com](mailto:cbusse@benesytes.com)  
[www.whybenesytes.com](http://www.whybenesytes.com)